

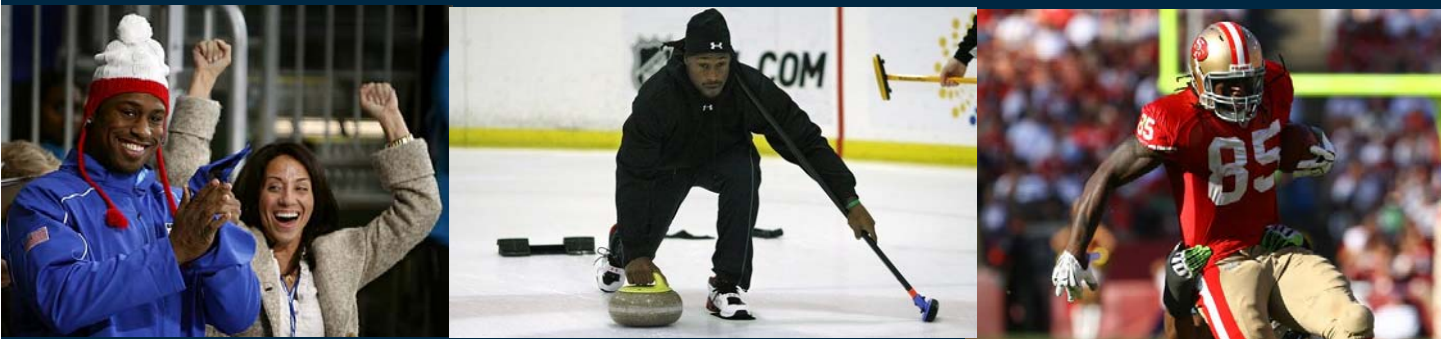
VERNON DAVIS'S CURLING WITH THE STARS

EVENT OVERVIEW

Vernon Davis will host the inaugural Curling with the Stars event on July 28 at the San Jose Ice Center. Curling is not as easy as one may think. Accuracy, strategy, skill and experience are more valuable in curling than traditional sports virtues of speed, stamina and strength. Vernon quickly learned this after AP writer Jeanie McCauley challenged Vernon to try Curling. Vernon soon became a fan and supporter of the sport and joined the U.S. Men's Olympic team in Vancouver as their Honorary Captain.

Curling with the Stars will give sports fans the chance to learn how to curl from professionals and then showcase their skills in a friendly competition. Come mingle with teammates from the 2010 Olympic Curling team, 49ers and Bay Area celebrities. Dinner and auction begin at 6 p.m. with curling to follow. A portion of the proceeds will benefit Davis Family Foundation* and the San Francisco Bay Area Curling Association.

* The Davis Family Foundation is a component of the Baltimore Community Foundation, a 501 (c)(3) nonprofit organization — donations to which are tax deductible to the fullest extent allowed by law.



SPONSORSHIP OPPORTUNITIES

Dinner tickets available for non-curling participants (\$100)

THE STONE – \$2,500

- ✦ Signage on sponsored sheet
- ✦ Team of 4 participants and one coach/skip
- ✦ Logo on T-shirts
- ✦ 8 tickets to Dinner

THE BROOM - \$5,000

- ✦ Signage on sponsored sheet
- ✦ Team of 4 participants and 1 celebrity coach/skip
- ✦ Logo on T-shirts
- ✦ 12 tickets to Dinner
- ✦ 1 signed curling broom – signed by Vernon and other celebrities in attendance
- ✦ Venue signage on event day
- ✦ Logo on all printed materials
- ✦ Website logo on VernonDavis85.net, Vernon Davis Facebook Fan page

THE HAMMER - \$10,000

- ✦ Signage on Sponsored sheet
- ✦ 2 Teams of 4 participants and 1 celebrity coach/skip
- ✦ Logo on T-shirts
- ✦ 16 tickets to Dinner
- ✦ 2 signed curling brooms – signed by Vernon and other celebrities in attendance
- ✦ Venue signage on event day
- ✦ Logo on all printed materials
- ✦ Website logo on VernonDavis85.net, Vernon Davis Facebook Fan page
- ✦ Sponsor recognition through on air promotion with radio partners and select social media
- ✦ Dinner with Vernon Davis and selected members of the U.S. Men's Olympic Curling Team

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