



SFBACC 2017 Member Survey

1. Welcome to the San Francisco Bay Area Curling Club's 2017 Member Survey

We expect this survey to take most members under 10 minutes to complete. Submissions are anonymous. This survey will close on June 23, 2017.

Marketing Preferences: Please let us know your thoughts on staying in touch and marketing the club.

* 1. I CURRENTLY get information about SFBACC from: (Please choose all that apply)

- SFBACC e-mail
- SFBACC Website (BayAreaCurling.com)
- Dedicated Ice Website (DedicatedIce.com)
- Facebook
- Twitter
- Drawmaster Announcements before League
- Word of Mouth
- Other (please specify)

* 2. I'd PREFER to get information about SFBACC from: (Please choose all that apply)

- SFBACC e-mail
- SFBACC Website (BayAreaCurling.com)
- Facebook
- Twitter
- Instagram
- SMS (text to your phone)
- Drawmaster Announcements before League
- Word of Mouth
- Other (please specify)

* 3. I'd PREFER to get VITAL (time sensitive/urgent) information about SFBACC from: (Please choose all that apply)

- SFBACC e-mail
- SFBACC Website (BayAreaCurling.com)
- Facebook
- Twitter
- Instagram
- SMS (text to your phone)
- Drawmaster Announcements before League
- Word of Mouth
- Other (please specify)

* 4. It is acceptable for SFBACC to send me e-mail updates:

- Never
- Daily
- Weekly
- Every 2 weeks
- Monthly
- Quarterly

* 5. In addition to the current club jackets & pins, I'd be interested in purchasing the following SFBACC-branded items:

- Competitive Jersey
- Mock Turtleneck
- Short Sleeve T-shirt
- Long Sleeve T-shirt
- Knitted Curling Sweater
- Hoodie
- Baseball Cap
- None of these options
- Other (please specify)



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2. Curling Preferences & Experience

Please let us know about your experience on the ice.

* 6. I like to curl:

- For fun
- For competition
- For fitness
- For social interaction
- To learn and improve
- Other (please specify)

* 7. How many times per week do you CURRENTLY curl?

* 8. How many times per week would you LIKE to curl?

* 9. In how many leagues have you played this year?

* 10. How many weekends have you traveled to curl in the last year?

* 11. My preferred curling location(s):

- Fremont
- Oakland
- San Jose
- Other (please specify)

* 12. In the past year, I've curled in the following facilities:

- Solar4America Ice at Fremont
- Solar4America Ice at San Jose
- Oakland Ice Center
- None of these facilities

* 13. Based on your recent experience, how would you rate the ice at Solar4America Ice at Fremont? (please EXCLUDE your experience at the Golden Gate Bonspiel)

	1	2	3	4	5	6	7	8	9	10	N/A
Flatness? (1 is not flat, 10 is very level)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curl? (1 is several feet of NEGATIVE curl , 5 is NO curl, 10 is several feet of curl in both directions)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surface Quality? (1 is many imperfections, 10 is perfect surface with no imperfections)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Speed? (1 is very slow, 10 is very fast)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall Ice Conditions? (1 is worst, 10 is best)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 14. Based on your recent experience, how would you rate the ice at Solar4America Ice at San Jose?

	1	2	3	4	5	6	7	8	9	10	N/A
Flatness? (1 is not flat, 10 is very level)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curl? (1 is several feet of NEGATIVE curl , 5 is NO curl, 10 is several feet of curl in both directions)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surface Quality? (1 is many imperfections, 10 is perfect surface with no imperfections)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Speed? (1 is very slow, 10 is very fast)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall Ice Conditions? (1 is worst, 10 is best)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 15. Based on your recent experience, how would you rate the ice at Oakland Ice Center?

	1	2	3	4	5	6	7	8	9	10	N/A
Flatness? (1 is not flat, 10 is very level)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Curl? (1 is several feet of NEGATIVE curl , 5 is NO curl, 10 is several feet of curl in both directions)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Speed? (1 is very slow, 10 is very fast)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall Ice Conditions? (1 is worst, 10 is best)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Do you have any other comments about the ice conditions?

* 17. Based on your recent experience, how would you rate the quality of the EQUIPMENT (hacks, brooms, sliders, etc.) at the following facilities:

	1	2	3	4	5	6	7	8	9	10	N/A
Solar4America Ice at Fremont	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Solar4America Ice at San Jose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Oakland Ice Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 18. If ice quality improves, I would curl:

- Less often
- About the same
- More often
- Ice quality doesn't play a role in my decision to curl

* 19. Do you feel that the club is meeting your curling needs?

	Not meeting your curling needs at all	2	3	4	5	6	7	8	9	Completely meeting your curling needs
Please rate the club meeting your curling needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. Please tell us how the club can better meet your curling needs:

* 21. Approximately how many years have you been curling?



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3. Training & Competitive Curling

Please tell us about your interest in training & competitive curling.

* 22. Would you be interested in the following events?

	Yes	Uncertain	No
Novice skills class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Intermediate skills class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advanced skills class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instructor Training (not USCA certified)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
USCA Instructor Level 1 class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
USCA Instructor Level 2 class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Doubles class	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitive curling meeting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. What other event topics would interest you?

* 24. Are you interested in competitive curling?

- Yes
- Uncertain
- No

* 25. Would you be interested in a matchmaking service for competitive curling?

Yes

No



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4. Demographics

Please tell us a little about yourself... (NOTE: All questions in this section are OPTIONAL)

26. Gender: I primary identify as:

- Male
- Female
- Other

27. Age Group

- 13 or Younger (Youth Curler)
- 14-21 (Junior Curler)
- 21-29
- 30-39
- 40-49
- 50-59 (Seniors Curler)
- 60+

28. Highest Level of Education

- Have not completed or graduated High School
- High School Graduate or GED
- Trade/technical/vocational training
- Bachelor's degree
- Master's degree
- Doctorate degree
- Other (please specify)

29. Professional or Employment Status

- Employed Full Time
- Employed Part Time
- Self-employed
- Out of work and looking for work
- Out of work but not currently looking for work
- Homemaker
- Student
- Military
- Retired
- Other (please specify)

30. Company Name

31. Job Title

32. Job Function

- Finance/Accounting
- Human Resources
- Information Technology/MIS
- Administration
- Sales
- Marketing
- Research and/or Development
- Manufacturing
- Engineering
- Executive Management
- Other (please specify)

33. Annual Household Income:

- <\$20k/year
 - \$20-50k/year
 - \$50-75k/year
 - \$75-100k/year
 - \$100-150k/year
 - >\$150k/year
-